THE 5-R'S OF PACKAGING TO PACK MORE ECO-RESPONSIBLY!

Do you want to optimise your packaging consumption and reduce its impact on the environment? RAJA offers 5 levers of action.

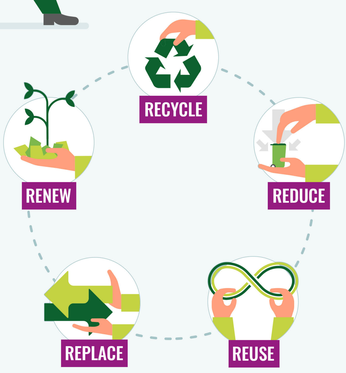
ECO-RESPONSIBLE PACKAGING.

Packaging is essential to protect all types of products during transport, storage and delivery.

So, how do you reduce waste and pack in a more environmentally friendly way?
You can reduce your packing waste by promoting a circular business model, avoid over-packaging and using eco-responsible packaging alternatives!

5 LEVERS OF ACTION TO REDUCE WASTE AND PACK MORE RESPONSIBLY.

Each lever helps to optimise packaging consumption and reduce its environmental impact.



What does this mean?

REDUCE

THE WEIGHT AND VOLUME OF THE PACKAGING TO THE MINIMUM NEEDED, TO PROTECT WELL WITHOUT OVERPACKING.

Choosing packaging sized to your products reduces the empty space around your item. Less void fill is used and there is no unnecessary weight, meaning your transport costs are reduced.

That's why RAJA offers more than 900 different sized boxes and cardboard boxes adapted to all your needs.

REUSE

THE PACKAGING AS SOON AS POSSIBLE.

At RAJA, we have designed some of our packaging so that you or your customers can reuse it several times without it deteriorating. Check out our range of returnable packaging!

REPLACE

PACKAGING WITH HIGH ENVIRONMENTAL IMPACT OR NON-RECYCLABLE WITH ECO-FRIENDLY ALTERNATIVES.

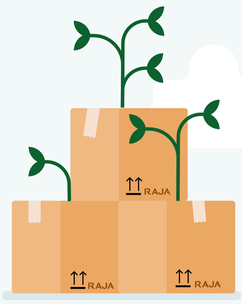
RAJA works to offer you packaging with reduced environmental impact. For example, polystyrene corner protection is now replaced by 100% recyclable cardboard corner protectors! To help you find the right alternatives, call our Packaging Specialists for advice.

RENEW

BY USING BIO-BASED PACKAGING.

Choose from one of our 1635 products manufactured from renewable materials.

Even better, 1500 of our products contain recycled materials.



RECYCLE

PACKAGING TO MOVE TOWARDS A CIRCULAR ECONOMY THAT MINIMISES WASTE.

For this, RAJA always offers you more recyclable packaging choices, and encourage selective sorting to recycle effectively.

RAJA